

ADVERTISING BROADCAST GOLD

CRAFT/DIGITAL TECHNIQUE STUDENT

TITLE	CLIENT	AGENCY	COUNTRY
DEADLINE	STUDENT	S.C.A.D.	United States
BROADCAST MEDIA INNOVATION			
THE AFFAIR	HBO	BBDO N.Y.	United States

ADVERTISING PRINT GOLD

MAGAZINE, CONSUMER

COMICS	COLGATE	PROLAM Y&R	Chile
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MAGAZINE, CONSUMER STUDENT

TAKE THEM OUT	COLGATE	MIAMI AD SCHOOL Europe (student)	Germany
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ADVERTISING POSTERS AND BILLBOARDS

SHAN SHUI	CEPF	JWT SHANGHAI	China
CAUSE&EFFECT	HARVEY NICHOLS	Y&R DUBAI	United Arab Emirates

PRINT INNOVATION

THE TRILLION DOLLAR CAMPAIGN	THE ZIMBABWEAN	TBWA/HUNT/LASCARIS JOHANNESBURG	South Africa
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COLLATERAL ADVERTISING

CUBE FILM INSTALLATION	HBO	BBDO N.Y.	United States
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ADVERTISING BROADCAST SILVER

TELEVISION AND CINEMA

Antiquing	Pfizer Canada Inc	TAXI Canada Inc.	Canada
Reading	Pfizer Canada Inc	TAXI Canada Inc.	Canada
Strolling	Pfizer Canada Inc	TAXI Canada Inc.	Canada

CRAFT/DIGITAL TECHNIQUE

"The Life"	Microsoft XBOX 360 Halo 3 ODST	Human	United States
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CRAFT/DIGITAL TECHNIQUE STUDENT

Earth in the Air	STUDENT	S.C.A.D.	United States
Freaky Robot	STUDENT	S.C.A.D.	United States

ADVERTISING PRINT SILVER

NEWSPAPER, CONSUMER

Congratulations ICHIRO	Hakuhodo DY Media Partners	HAKUHODO Inc.	Japan
Cheer Dark	Procter & Gamble	Leo Burnett Toronto	Canada
Cowboy	Procter & Gamble	Leo Burnett Toronto	Canada

MAGAZINE, CONSUMER

Cause & Effect	Harvey Nichols	Y&R Dubai	United Arab Emirates
Welcome back	Henkel Italia- Super Attak	DDB	Italy

ADVERTISING POSTERS & BILLBOARDS STUDENT

Crane	Caterpillar	School of Visual Arts	United States
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COLLATERAL ADVERTISING

Power Leakage	RWE AG	Jung von Matt AG	Germany
Truths Only Kids Can See	KADOKAWA SHOTEN PUBLISHING CO.,LTD	Dentsu Inc.	Japan
The Contemporary Beauty Ideal	ANAD (National Association of Anorexia Nervosa and Associated)	Ogilvy & Mather Werbeagentur GmbH	Germany

INTEGRATED

The Trillion Dollar Posters	The Zimbabwean	TBWA/Hunt/Lascaris Johannesburg	South Africa
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ADVERTISING BROADCAST BRONZE

TELEVISION AND CINEMA

CAR PARK SHOPPING	CITROEN	H	France
Fiat Crash Test Panda	FIAT	WIZZDesign	France
Game	Mars Snack Food US/Snickers	BBDO New York	United States
Hammer Throw	Toyota Motor Corporation	Dentsu Inc.	Japan
Like a Golf	Volkswagen	DDB UK	United Kingdom
West Bank	SKY Television	DDB New Zealand	New Zealand

CRAFT/DIGITAL TECHNIQUE STUDENT

1+1=3	Stockholm Furniture Fair (STUDENT)	Beckman's College of Design	Sweden
The Discovery	STUDENT	Savannah College of Art and Design	United States

CRAFT/DIGITAL TECHNIQUE

Teddy Bear Chase	HBO	BBDO New York	United States
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BROADCAST MEDIA INNOVATION			
Art Heist	HBO	BBDO New York	United States
SOUR (Hibi No Neiro)'	Zealot Co., Ltd / Neutral Nine Records	Masashi & Hal & Magico & Masayoshi	United States
ADVERTISING PRINT BRONZE			
NEWSPAPER, CONSUMER			
Augsburger Allgemeine: Global news starts as local news.	Augsburger Allgemeine	Scholz & Friends Berlin GmbH	Germany
OBJECTS OF POCKET	Cia das Letras	Almap BBDO	Brazil
Bodies of Water	Olay	Saatchi & Saatchi NY	United States
MAGAZINE, CONSUMER STUDENT			
Canon PowerShot D10 Waterproof Camera	Canon (STUDENT)	The University of Texas at Austin - Texas Creative	United States
MAGAZINE, CONSUMER			
Shan Shui	CEPF	JWT Shanghai	China
MAGAZINE, TRADE			
POSTERS	HEWLETT PACKARD	CLM BBDO	France
ADVERTISING POSTERS AND BILLBOARDS			
Egg	Chrysler/Smart Car	BBDO New York	United States
Smart Car Poster Campaign	Chrysler/Smart Car	BBDO New York	United States
COLLATERAL ADVERTISING STUDENT			
Cassette Tapes	XM 80S RADIO (Student)	School of Visual Arts	United States
PRINT INNOVATION			
The First Supersize Pup-up	Sara Lee Household & Body Care Germany	Jung von Matt AG	Germany
Clocks	SolidaritÃ© Sida	BETC Euro RSCG	France
INTEGRATED			
The Low Emission Hitchhiker	Toyota (Student)	Miami Ad School Europe	Germany

ADVERTISING BROADCAST MERIT

TELEVISION AND CINEMA

Plant	Wrigley/Skittles	TBWAChiatDay, New York	United States
Finally	Volvo	Forsman & Bodenfors	Sweden
Give It A Ponder	LG Electronics	Young & Rubicam	United States

CRAFT/DIGITAL TECHNIQUE

Local Radio	BBC	RKCR/Y&R	United Kingdom
Shan Shui	CEPF	JWT Shanghai	China
Imagine TV Campaign	HBO	BBDO New York	United States

BROADCAST MEDIA INNOVATION

Half Second Cinema	Corus Entertainment (DUSK TV)	zig	Canada
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ADVERTISING PRINT MERIT

NEWSPAPER, CONSUMER

Volkswagen Trucks (boxes)	Volkswagen Trucks	AlmapBBDO	Brazil
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MAGAZINE, CONSUMER

Bad Mood	Laboratorios Chile	Prolam Y&R	Chile
Bad Food Bad Dog	Nutripro	Prolam Y&R	Chile

MAGAZINE, CONSUMER STUDENT

NATURE	NATIONAL GEOGRAPHIC (Student)	SCHOOL OF VISUAL ARTS	United states
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MAGAZINE, TRADE

Volkswagen Trucks (boxes)	Volkswagen Trucks	AlmapBBDO	Brazil
Shouts	Strepsils	Euro RSCG Spain	Spain

ADVERTISING POSTERS AND BILLBOARDS

What Goes Around Comes Around	Global Coalition For Peace	Big Ant International	United States
Bukatsu In-Store Campaign 2009	Nike Japan	beacon communications k.k.	Japan
Yokohama Cocktail Competition 2009	Nippon Bartenders Association	SAGA Inc.	Japan
Welcome back	Henkel Italia- Super Attak	DDB	Italy
The LEGO Codes	MyToys.de	Lukas Lindemann Rosinski GmbH	Germany

ADVERTISING POSTERS AND BILLBOARDS STUDENTS			
Tools	DEWALT-student	School of Visual Arts	United States
Billboard Light	Colgate-student	School of Visual Arts	United States
COLLATERAL ADVERTISING			
Leibniz Originals	Bahlsen GmbH & Co. KG	Kolle Rebbe	Germany
House of Cards - Pack of Cards	Shelter	Leo Burnett London	United Kingdom
Onion calendar	Wüsthof	Serviceplan Gruppe GmbH & Co. KG	Germany
Concert for the people	Philharmonic Orchestra of Hamburg	Jung von Matt AG	Germany
DESIGN BROADCAST GOLD			
TELEVISION & CINEMA DESIGN			
SOUR 'Hibi No Neiro' (Tone of Everyday)	Zealot Co., Ltd / Neutral Nine Records	Masashi & Hal & Magico & Masayoshi	United States
DESIGN PRINT GOLD			
CORPORATE AND PROMOTIONAL DESIGN			
EFFP Identity	EFFP (English Farming and Food Partnerships)	Purpose	United Kingdom
BOOK DESIGN STUDENT			
Visualizing The Invisible	California College of the Arts-Graphic Design Thesis	California College of the Arts	United States
ENVIRONMENTAL DESIGN			
The Cooper Union Signage and Environmental Graphics	The Cooper Union	Pentagram Design	United States
Cube Film Installation	HBO	BBDO New York	United States
BRANDING			
IBM Smarter Planet Campaign	Ogilvy & Mather, NYC	Office: Jason Schulte Design	United States
PHOTOGRAPHY			
Obama's People	The New York Times Magazine	The New York Times Magazine	United States
Great Performers	The New York Times Magazine	The New York Times Magazine	United States
ILLUSTRATION STUDENT			
Today is Sushi Day	Jung Yeon (Student)	School of Visual Arts	United States

DESIGN BROADCAST SILVER

TELEVISION & CINEMA DESIGN

Bored To Death	Dakota Pictures	Curious Pictures	United States
AMTV ID's Campaign - Pareidolia	MTV	MTV Networks	United States
Zombieland	Sony Pictures	Logan Media	United States
Shan Shui	CEPF	JWT Shanghai	China
The Big One	HBO	BBDO New York	United States

DESIGN PRINT SILVER

BOOK DESIGN

The End	Rodney Smith	Pilot NY	United States
Journey to South	Levi Strauss Japan	ADK	Japan

BOOK DESIGN STUDENT

F1984T2008	RISD Alumni Association	Rhode Island School of Design	Korea
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CORPORATE AND PROMOTIONAL DESIGN

Boralex 2008 Annual Report	Boralex	Paprika	Canada
Cascades 2008 Report on Sustainable Development	Cascades	Paprika	Canada
Be Stupid.	DIESEL	Anomaly Communications	United States
The natural fermentation, homemade bakery, Daichi no Mi.	Daichi no Mi	ayrcreative	Japan

POSTER DESIGN

Cutter Art of OLFA	OLFA CORPORATION	Dentsu Inc.	Japan
Graphic Trial 2009, Repetition on Surface	Toppan Printing Co., Ltd.	DRAFT Co., Ltd.	Japan
Global Warming	TPDA	LEO LIN DESIGN	Taiwan, Province Of China

POSTER DESIGN STUDENT

Music Concert Poster	Art Center College of Design	Art Center College of Design	United States
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PACKAGE DESIGN

Elyjah ó Planet, Planet	Klimbim Records	Zwölf	Germany
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ENVIRONMENTAL DESIGN

Le Musée Grandit (The Museum is growing)	Montreal Museum of Fine Arts	Paprika	Canada
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BRANDING STUDENT			
8 new fonts on the block; here, there, everywhere	(Student)	Ewha Woman's University	Korea
PHOTOGRAPHY			
Furniture Messages	IKEA	Grabarz & Partner Werbeagentur GmbH	Germany
ILLUSTRATION			
Infrastructure	The New York Times Magazine	The New York Times Magazine	United States
DESIGN BROADCAST BRONZE			
TELEVISION & CINEMA DESIGN			
TED 2009 Conference Open	TED	Trollback+Company	United States
World Science Festival 2009 Open	World Science Festival	Trollback+Company	United States
OIAF Signal Film	Ottawa International Animation Festival	Head Gear Animation	Canada
The Wilde Ones	SVA	SVA	United States
Syfy ID	Syfy	Syfy	United States
Happy Kid	HBO	BBDO New York	United States
The Affair	HBO	BBDO New York	United States
TELEVISION & CINEMA DESIGN STUDENT			
My Best Stories	(Student)	School of Visual Arts	United States
MAGAZINE, TRADE			
VIEW Magazine	EFFP (English Farming and Food Partnerships)	Purpose	United Kingdom
Ong Siew May Distinguished Lecture Series Book Cover	Department of Architecture, National University of Singapore	HANSON HO	Singapore
MAGAZINE, TRADE STUDENT			
Viewpoint	Art Center College of Design	Art Center College of Design	United States
BOOK DESIGN			
Uns ich er	Beat Gloor	Prill & Vieceli	Switzerland
Odyssey: Architecture & Literature	China Youth Press	China Youth Press	China
Small Studios	Hesign (Berlin & Hangzhou)	Hesign	Germany
SVA Undergraduate Catalog 2010/11	School of Visual Arts	Visual Arts Press, Ltd.	United States
Wei Jia 2004-2008	Star Gallery	China Youth Press	China

BOOK DESIGN STUDENT			
Architectural Excursions	Donald Langmead and Donald Leslie Johnson	Academy of Art, San Francisco	United States
Chinatown: Place I Space	University of Hawaii at Manoa	University of Hawaii at Manoa	United States
CORPORATE AND PROMOTIONAL DESIGN			
End The Lies	Human Rights Campaign	Design Army	United States
Neenah Paper 2008 Annual Report	Neenah Paper, Inc.	Addison	United States
TMB 2008 Projectes, Perspectives and Dreams	TMB - Transports Metropolitans de Barcelona	Bis Dixit	Spain
Corporate Identity of the 4th Biennial of Slovene Visual Communications	Brumen Foundation	IlovarStritar	Slovenia
Göteborgstryckeriet printing house identity	Göteborgstryckeriet printing house	Happy Forsman & Bodenfors AB	Sweden
Icograda World Design Congress 2009 Beijing VI	Icograda World Design Congress 2009 Beijing	School of Design, China Central Academy of Fine Arts	China
Igi V Therapeutic Play Kit	Baxter International, Inc.	Pivot Design, Inc.	United States
Charles Darwin Stamps	Stamp Design, Royal Mail	Royal Mail Group Limited (Stamp Designs)	United Kingdom
British Design Classics Stamps	Stamp Design, Royal Mail Group Ltd	Royal Mail Group Limited (Stamp Designs)	United Kingdom
POSTER DESIGN			
All-Clear Poster	DDB	DDB New York	United States
Less and More Tokyo 01	Fuchu Art Museum	Shimada Design Inc.	Japan
Less and More Tokyo 02	Fuchu Art Museum	Shimada Design Inc.	Japan
Less and More Tokyo 03	Fuchu Art Museum	Shimada Design Inc.	Japan
Button Fly	Levi's Strauss	Sagmeister Inc.	United States
Wa Fabric Collection 2010	WA LTD.	702 Design Works	Japan
The Trillion Dollar Posters	The Zimbabwean	TBWA/Hunt/Lascaris Johannesburg	South Africa
Pre Organic Cotton the day T – shirts	Kurkku	Good design company	Japan

POSTER DESIGN

What Goes Around Comes Around	Global Coalition For Peace	Big Ant International	United States
Return of the Ornament	The Swedish Museum of Architecture	Happy Forsman & Bodenfors AB	Sweden
Plugs	The Economist	BBDO New York	United States

ENVIRONMENTAL DESIGN

LG FIVE	H.Y. GROUP	Shimoni Finkelstein Drafftcb	Israel
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BRANDING

JAQK Cellars	JAQK Cellars	Hatch Design	United States
D&AD Awards Ceremony	D&AD	NB Studio	United Kingdom

BRANDING STUDENT

Electronic Finger Painting	Art Center College of Design	Art Center College of Design	United States
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PHOTOGRAPHY

Tokyo Untitled	MC2 Gallery	Renato D'Agostin	United States
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ILLUSTRATION

Anxiety!	The New York Times Magazine	The New York Times Magazine	United States
Visual Circus	Garden City Publishers	Nanyang Technological University	Singapore
The Contemporary Beauty Ideal	ANAD (National Association of Anorexia Nervosa and Associated)	Ogilvy & Mather Werbeagentur GmbH	Germany
Lutzka Escapes	Toyota Motor Sales U.S.A., Inc.	Saatchi & Saatchi LA	United States
Shan Shui	CEPF	JWT Shanghai	China

DESIGN BROADCAST MERIT

TELEVISION & CINEMA DESIGN

Network IDs	Best Buy	Mrs. K	United States
House of Imagination ID	Syfy	Syfy	United States
BROADCAST 09 titles	Broadcat / ADG-FAD	WeMake	United States
"Tenth of a Century"	Newport Beach Film Festival	Elastic	United States
FIND the Unexpected	Seattle International Film Festival	WONGDOODY	United States
Tim Burton	MoMA	The Museum of Modern Art	United States
FUKUTAKE HOUSE 2009	Fukutake Foundation for the Promotion of Regional Culture	Flame, Inc.	Japan

DESIGN PRINT MERIT

MAGAZINE, CONSUMER

Colors 76	Fabrica S.p.A.	Fabrica S.p.A.	Italy
The Secret Formula That Destroyed Wall Street	Wired Magazine (Conde Nast)	Wired Magazine	United States

BOOK DESIGN

3/4 POLAR Collection	Editions Les Allusifs	Paprika	Canada
Things We Didn't See Coming	Pantheon Books	Mendelsund Design	United States
The Book of Penguin	Penguin Group	Radley Yeldar Ltd	United Kingdom
Dororo	Vertical Press	Mendelsund Design	United States
Futuretainment	Phaidon Press/Mike Walsh	Frost* Design	Australia
Abstract 07/08	Columbia Graduate School of Architecture Planning and Preservation	Sagmeister Inc.	United States

CORPORATE AND PROMOTIONAL DESIGN

Samsung Profile 2009	Samsung Group	The Corporate Agenda	United States
Ellery's Theory of Neo-conservative Creationism Catalogue	Jonathan Ellery/ The Wapping Project	Browns	United Kingdom
We Make Light	Selecon	Alt Group Ltd	New Zealand
20th Macao Arts Festival	CULTURAL AFFAIRS BUREAU OF THE MACAO S.A.R. GOVERNMENT	Individual	Macao
Seeds of the Cities	HSA	SenseTeam	China
Big Business	SensePubli	SenseTeam	China
X Exhibition	SGDA & LOOOK	SenseTeam	China
Let's start	Glammer Education	Dentsu Young & Rubicam LTD. (Y&R Thailand)	Thailand
The Cooper Union	The Cooper Union	Doyle Partners	United States
Walk Up Press Logo	Walk Up Press	Ville	United States
Cass Art Kids	Cass Art	Pentagram Design	United Kingdom
Handle with care. Wine bags	Paprika	Paprika	Canada
Rohner Letterpress and Engraving 2010 Promotional	Rohner Letterpress	50,000feet, Inc	United States
Wedding invitation	Jasmine and Tim Plowright	Purpose	United Kingdom
ROSE	D-BROS	DRAFT co., ltd.	Japan

26&26	Font Shop, Font Works and Atomic Type	The Chase Creative Consultants	United Kingdom
HANAMOTO 29no-hi Weekly Calendar	Hanamoto	Penguin Graphics	Japan
Earth Hour 2009	Australia Post	Hoyne Design	Australia
POSTER DESIGN			
Acupuncture needles	Nihon Sogo Ryoji	NIPPON DESIGN CENTER	Japan
SANSAN FARM Co Poster (Poster of company that sells pig's meat)	SANSAN FARM	MOC	Japan
Dragon Noodle	MGM Mirage/MCC Group	David and Goliath	United States
Sea _ signals / railroad crossings / street lights / parking lots	WWF Japan	DENTSU TEC INC.	Japan
POSTER DESIGN STUDENT			
Museum of Making Music	Art Center College of Design	Art Center College of Design	United States
PACKAGE DESIGN			
Gut Oggau Wine Bottles & Wine Box	Eduard Tscheppe/Gut Oggau	Jung von Matt/Donau Werbeagentur GmbH	Austria
ENVIRONMENTAL DESIGN			
The Official NYC Information Center	NYC&Co.	Local Projects	United States
BMW Efficient Dynamics - Joy is BMW	BMW AG	Blue Scope Communications GmbH	Germany
Chocolate Research Facility - Wheelock Place	Chocolate Research Facility Pte Ltd	Asylum Creative	Singapore
Grey Group Signage and Environmental Graphics	Grey Group	Pentagram Design	United States
Harley-Davidson Museum Signage and Environmental Graphics	Harley-Davidson Motor Company	Pentagram Design	United States
Radio Free Europe/Radio Liberty Sculpture Sign	Radio Free Europe/Radio Liberty	C&G Partners	United States
The Library Initiative	Robin Hood Foundation	Pentagram Design	United States
Voestalpine Stahlwelt	Voestalpine AG	KMS TEAM GmbH	Germany

BRANDING

nook	Barnes & Noble	R/GA	United States
viNe	Nokia	R/GA	United States
Coca-Cola Summer Identity	The Coca-Cola Company North America	Turner Duckworth: London & San Francisco	United States
Eat Out For A Change Campaign	Eat Out For A Change	Firehouse	United States

BRANDING STUDENT

City Harvest	SVA (student)	School of Visual Arts	United States
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PHOTOGRAPHY

I am the world	Kid's wear	Achim Lippoth Photography	Germany
The Other Half of the Sky	Lili Almog	powerHouse Books	United States
Catherine Ledner 2009 Promo	Catherine Ledner	Catherine Ledner Photography	United States
The Unseen	SPUK Pictures	BBDO Germany GmbH	Germany

ILLUSTRATION

Chinua Achebe books	Random House / Anchor Books	Edel Rodriguez Studio	United States
Red Riding Hood Redux	Bries Books	Nora Krug Illustration / Parsons School for Design	United States
The Patterns Found In Space	Mike Perry Studio	Mike Perry Studio	United States
The Bookmark Promotion	Felix Jud & Co.KG Verlagshaus und Buchhandlung	Scholz & Friends Hamburg GmbH	Germany
Panda Series	WWF China	BBH China	China
Opposite Earth	Land Rover	Young & Rubicam	United States
DEW Action Sports Tour	Toyota Motor Sales U.S.A., Inc.	Saatchi & Saatchi LA	United States

ILLUSTRATION STUDENT

Children Overheard in New York	Parsons the New School for Design	Parsons the New School for Design	United States
Good Dreams, Bad Dreams	Parsons the New School for Design	Parsons the New School for Design	United States

INTERACTIVE GOLD

BLOGS, COMMUNITIES, AND SOCIAL NETWORKS

Facebook Showroom	IKEA	Forsman & Bodenfors	Sweden
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BEYOND THE WEB

Livestrong Campaign	Nike Livestrong Foundation	Wieden+Kennedy	United States
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CAMPAIGN SITE			
Summit on the Summit	HP	Goodby, Silverstein & Partners	United States
NEW MEDIA INNOVATION			
Livestrong Campaign	Nike Livestrong Foundation	Wieden+Kennedy	United States
WEBSITE			
Plug into the Smart Grid	GE	Goodby, 2 Silverstein & Partners	United States
We Choose the Moon	John F. Kennedy Presidential Library & Museum	Domani Studios	United States
ONLINE BRANDED CONTENT			
Zack Johnson	P&G Tampax	Leo Burnett	United States
INTERACTIVE SILVER			
WEBSITE DESIGN			
UNIQLO CALENDAR	UNIQLO	projector.inc.	Japan
We Choose The Moon	John F. Kennedy Presidential Library and Museum	The Martin Agency	United States
BLOGS, COMMUNITIES AND SOCIAL NETWORKS			
ASICS Sportstyle Left Right Blogger Outreach	ASICS Left Right Blogger Outreach	Amsterdam Worldwide	Netherlands
BLOGS, COMMUNITIES AND SOCIAL NETWORKS STUDENT			
The Sex Tree	Durex	Miami Ad School Europe	Germany
NEW MEDIA INNOVATION STUDENT			
The Art of Perception.	Mercedes-Benz	University of Applied Sciences Salzburg (Austria)	Germany
INTERACTIVE BRONZE			
INTERACTIVE ADVERTISING			
Augmented Reality Banner	Burger King	Crispin Porter + Bogusky	United States
BEYOND THE WEB			
Monday Night Football - Interactive	ESPN - Monday Night Football	Wieden+Kennedy	United States

Storescapes			
Samsung Shakedown	Samsung	From Stockholm With Love	Sweden
The Last Call	Samsung Mobile	LEAN MEAN FIGHTING MACHINE	United Kingdom
NEW MEDIA INNOVATION			
BaketTweet	POKE / Albion Bakery	POKE	United Kingdom
\$1 for Dirty Water	UNICEF	Casanova Pendrill	United States
WEBSITE			
THE WORLD'S BIGGEST SIGNPOST	Nokia	Farfar	Sweden
ONLINE BRANDED CONTENT			
Helicopter Boyz	Nikon Corporation	DDB Japan Inc.	Japan
Volvo S60: The Blind Preview	Volvo Car Corporation	Euro RSCG 4D Amsterdam	Netherlands
Flyvertising - the world's first fly banner.	Eichborn. The publisher with the fly.	Jung von Matt AG	Germany
INTERACTIVE MERIT			
ONLINE ADVERTISING			
MINI IS LOADING	MINI AG	PLAN.NET / Serviceplan	Germany
BLOGS, COMMUNITIES AND SOCIAL NETWORKS			
Twelpforce	Best Buy	Crispin Porter + Bogusky	United States
BEYOND THE WEB			
HBO Imagine Integrated Campaign	HBO	BBDO New York	United States
WEBSITE DESIGN			
The new fb.se	Forsman & Bodenfors	Forsman & Bodenfors	Sweden
NEW MEDIA INNOVATION STUDENT			
The Mixtape	Fred Perry Subculture	Miami Ad School Europe	Germany
Global Current	Mastercard	Miami Ad School Europe	Germany
WIRELESS DEVICE APPLICATIONS STUDENT			
Male Instinct	Pink Ribbon Breast Cancer Awareness	Miami Ad School Europe	Germany
ADC HYBRID CUBE			
HYBRID NON PROFIT			
We Choose The Moon	John F. Kennedy Presidential Library & Museum	The Martin Agency	United States
ADC HYBRID MERIT			
HYBRID			

Facebook Showroom	IKEA	Forsman & Bodenfors	Sweden
Summit on the Summit	HP	Goodby, Silverstein & Partners	United States
Livestrong Campaign	Nike Livestrong	Wieden+Kennedy	United States
The World's Biggest Signpost	Nokia	Farfar	Sweden
ADC DESIGN SPHERE CUBE			
SPHERE			
Podravka annual reports	Podravka	Bruketa & Zinic d.o.o.	Croatia
ADC DESIGN SPHERE MERIT			
Mrs. Meyer's Clean Day	Mrs. Meyer's	Werner Design Werks Inc.	United States
Wolf Theiss: An unconventional identity for an unconventional law firm.	Wolf	The Partners	United Kingdom
ADC NISSAN STUDENT BRIEF			
NISSAN STUDENT BRIEF GOLD			
Mobilize	Nissan (student)	Academy of Art University	United States
Nissan Cube Hostel	Nissan (student)	Miami Ad School	United States
NISSAN STUDENT BRIEF SILVER			
Less Effort. More Effect!	Nissan (student)	HTL1 Bau und Design, Department for Art and Design	Austria
Box Beat	Nissan (student)	Miami Ad School	United States
NISSAN STUDENT BRIEF BRONZE			
Connaturalize	Nissan (student)	Brigham Young University	United States
3D QR Code Mobile App	Nissan (student)	School of Visual Arts	United States
NISSAN STUDENT BRIEF MERIT			
Cube	Nissan (student)	School of Visual Arts	United States
Cube Outlines	Nissan (student)	School of Visual Arts	United States